

SERVICE GUIDE

TEMPLATE-BASED WEB SITE

This is a package for those working to a very tight budget. Select from a number of carefully crafted, pre-designed templates.

From £99 for setup + £99 pa*

BESPOKE 'BROCHURE' WEB SITE

This package offers a flexible, bespoke, brochure-style web site. The site will be custom-designed to meet your individual needs. The package is ideal for very small businesses and will provide you with a distinctive web presence.

This package does not include dynamic content.

£500 for up to five pages and £75 for each additional page + £99 pa*

SMALL BUSINESS WEB SITE

This is a package that offers small to medium-sized businesses a custom-designed web site that is carefully tailored to your specific needs. In addition to providing you with a bespoke site design, the package includes options for dynamic content generation. If you want to be able to update sections of your web site yourself then this package can cater for this need through the inclusion of simple to use, web-based administration features.

£1,000 - £2,000 + £200 pa*

MEDIUM BUSINESS WEB SITE

This is the ultimate web site package for medium-sized businesses. Not only does it provide our usual high-quality, bespoke site design, it also includes full database integration, dynamic content generation and user-friendly site administration tools that make managing your own site a piece of cake.

£2000 - £5000 + £500 pa*

* Annual charge to include hosting and technical support

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OTHER SERVICES

SITE HOSTING

This service is included as standard for all our web design packages. However, if you have an existing site that you would like us to host, we offer the following services...

DOMAIN NAME REGISTRATION: From £25 per year

BASIC HOSTING: £100 per year - including 100MB disc space, 10 email addresses, search engine submission

WEB SITE DESIGN

Ad hoc site design, graphics, HTML coding, style sheets, JavaScript, DHTML, and page layout.

£50 per hour

SEARCH ENGINE MARKETING

Implementing strategies to help move your site further up the search engine listings. Adding sponsored links to popular search engines etc.

£50 per hour, with a four-hour minimum for a single consultation.

SEARCH ENGINE SUBMISSION

Have your web site submitted to the major search engines.

£20 per month

SITE ANALYSIS

A full analysis report of your current site

From £100

SITE STATISTICS

Monthly report on visitors, hits etc

From £50 per month

SITE SEARCHING

Add a search facility to your web site

From £100

SHOPPING CART

Add a shopping cart to your web site

From £300

PAYPAL OR GOOGLE CHECKOUT INTEGRATION

Add the facility for customers to pay using PayPal (see <http://www.paypal.com>) or Google Checkout on your site (see <http://checkout.google.com>)

From £100

MAP INTEGRATION

From £50 for Google™ Map integration

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EMAIL MARKETING**Bulk email send-out**

From £50 per email, £25 per 1,000 emails

HTML EMAIL DESIGN

Let us design professional standard HTML email to send out to your clients

From £100

LOGO DESIGN

From £100

**SCANNING OF ORIGINAL ARTWORK, PHOTOGRAPHS,
TRANSPARENCIES**

£50 per hour

IMAGE ENHANCEMENT AND OPTIMIZATION:

NB: for web use only

£50 per hour

All information believed to be correct as of September 2006, however services and prices are subject to change.